



MAY 2010 – APRIL 2011

ANNUAL REPORT



COMMITTED TO CHANGING LIVES





EXECUTIVE STAFF

Floyd Perras – Executive Director

Dan Maxson – Director of Operations

Judy Richichi – Director of Development

Lindsay Poggermiller-Smith – Director
of Volunteer Services

MISSION STATEMENT

A connecting point between the compassionate and Winnipeg's less fortunate, Siloam Mission is a Christian humanitarian agency offering programs and services at no charge to those experiencing homelessness.

Siloam Mission alleviates the hardships of the poor and homeless, assists in transitioning them into self-sufficient and generous lifestyles and advocates nationwide on their behalf.



MESSAGE FROM THE BOARD OF DIRECTORS

Dear friends,

As a “connecting point” between people with a compassionate heart and those in need of a helping hand, Siloam Mission provides ministry and service to the less fortunate people of Winnipeg.

Most people experience homelessness for more than one reason – perhaps addiction, childhood abuse, generational poverty or mental illness.

By providing holistic support that cares for body, mind and soul together, Siloam provides the opportunity for people to regain independence and self-sufficiency.

This year has been a year of significant advance and stabilization at Siloam. We feel blessed in the direction we are headed, and have a bold vision to alter the landscape of Winnipeg’s inner city.

We have faced challenges and taken advantage of opportunities because of generous friends and supporters who believe in the work we are doing.

We are committed to serve Winnipeg’s less fortunate with love and grace, partnering effectively with social service agencies, health professionals, various levels of government, churches and volunteers – all to provide for the needs of our inner-city neighbours and to offer a wide range of primary care services.

Through your support, we saw lives being transformed.

Thank you for partnering with us to serve those in need of a helping hand in our city.

RILEY COULTER
BOARD CHAIR



BOARD OF DIRECTORS

Riley Coulter, Chair

Chancellor
Ambrose University
College
Calgary, AB

Rose Graham, Secretary

Business Administrator
Canada West District
Church of the Nazarene
Airdrie, AB

Dr. David Neale, Member

Vice President &
Academic Dean
William Booth University
College
Winnipeg, MB

Virginia Gayot, Member

Aerospace Technician
Standard Aero Limited
Winnipeg, MB

Dr. Larry Dahl, Member

District Superintendent
Canada West District
Church of the Nazarene
Calgary, AB

Andrea Wiebe, Member

Real Estate Agent
Realty Executives First
Choice
Winnipeg, MB

Dr. Garry Corbett,

Member
Consultant
Dr. Garry Corbett Inc.
Winnipeg, MB

David Pankratz, Member

Director
CMU – Institute for
Community
Peacebuilding
Winnipeg, MB

Colin Taylor, Member

Operations Manager
e-Care Contact Centre
Winnipeg, MB

MESSAGE FROM THE EXECUTIVE DIRECTOR

This last year has been one of incredible blessing and significant change for Siloam Mission.

These are exciting times, both for the organization and the inner-city community we serve.

A TRUE 24/7 REFUGE

In May of 2010, we reduced our staffing by 25% and tightened our budget significantly for the 2010-11 fiscal year. It was a time of great trial for the organization, but our staff and volunteers stuck together in our desire to put the needs of our guests first.

By Thanksgiving, we were determined to expand our hours of operation on the weekends so our shelter residents would not be left to literally stand in the cold on Saturdays and Sundays.

The expansion certainly was not without costs. Additional food, volunteers and staffing were needed. But we took a step of faith and trusted that God and the community would see us through.

The community responded and God blessed Siloam. Since Thanksgiving weekend, we have continued to provide our services 24 hours a day, 7 days a week.

SUPPORTIVE HOUSING

For years, our board and management team had been looking for housing options for our guests.

After a year of negotiations, we purchased the Madison Lodge for \$300,000 in April of this year. This residential facility has 87 units of housing and is currently undergoing a \$1.6 million renovation.

This is possible because of the support of all three levels of government who provided funding. In addition, the Winnipeg Foundation contributed \$50,000 and Community Places contributed \$37,000 to support the renovation costs.

The Madison Lodge will provide dry, supportive housing for people currently living in shelters.

Residents will build their personal capacity through goal-setting and working with a case manager.

Looking ahead, Siloam will continue to look for opportunities to expand housing options in the coming year.

A BLESSED MINISTRY

In addition to expanding our hours of operation and moving into housing, Siloam also grew in other areas. As you'll see in this report we now have a full-fledged gym, offer optometry free of charge, and more.

When I take stock of all the things that happened in the last year, I can't help but feel that Siloam Mission is a blessed ministry. We are blessed because of you.

I want to thank our supporters for helping us achieve new levels of compassion for those that use our services.

Without the donors, volunteers, partnering businesses and government, we could not keep our doors open.

A GROWING NEED

This next year we expect 30% more people will come for help. This will add additional need for support.

Although there will be more people to serve, we do want to continue to enhance our services through additional case management and program growth.

I want to ask you to consider increasing your support of Siloam Mission – because Siloam stands between hope and homelessness for over 500 people each day, and over 2000 each year.



FLOYD PERRAS
EXECUTIVE DIRECTOR, SILOAM MISSION





\$1.65 MIL

PROJECTED
RENOVATION
COSTS

\$1.2 MIL

FUNDING FROM
ALL THREE LEVELS
OF GOVERNMENT

\$50,000

GRANT FROM
THE WINNIPEG
FOUNDATION

\$37,000

GRANT FROM
COMMUNITY
PLACES

87

UNITS OF
SUPPORTIVE,
AFFORDABLE
HOMES

87

PEOPLE WHO
WILL HAVE
THEIR OWN
HOME

SUPPORTIVE HOUSING

THE MADISON LODGE

It's been a long time coming, but it was worth the wait. After years of pursuing housing options for Winnipeg's homeless, Siloam Mission purchased the Wolseley-area Madison Memorial Lodge on 210 Evanson Street.

Siloam took possession of the Madison on April 1, 2011 following a year of negotiations with the Madison Lodge organization.

The 87-unit housing complex will provide dry, supportive housing for guests of our overnight shelter that want to transition into self-sufficient lifestyles, but need supports in place to help them achieve their goals.

RENOVATING THE MADISON

The facilities are run down and in dire need of repairs. In the coming year, we will renovate the four-storey building top to bottom to meet building code specs and provide a safe space for residents turning a new page in their lives.

Our goal is to create a dignified place where people can start rebuilding their lives – a place that people are proud to call "home." Suites are expected to be renovated by Spring of 2012.

WHO WILL LIVE IN THE MADISON

The Madison currently houses 75 people with mental and physical disabilities. Some of them have chosen to stay and others are moving on into more permanent housing.

Siloam will work with existing tenants to coordinate the renovations, which are happening one floor at a time.

Once renovated, we will start moving some of our own shelter guests into the Madison as rooms become vacant.

All residents will work closely with a case manager to build their capacity, and will be asked to refrain from alcohol and illegal substances.

Siloam anticipates that all residents living at the Madison will form a strong community that will not only benefit themselves but also the Wolseley neighbourhood.

288 PRINCESS ST.

As part of Siloam's vision for Winnipeg's inner city, we are continuing to explore housing options for those who lack affordable shelter.

Part of that vision includes transforming the Siloam-owned 288 Princess St. building – a vacant warehouse adjacent to our main building on 300 Princess St. – into housing units.

We are envisioning a dry, supportive housing environment that will include a strong volunteer and staff community.

We are still looking for people to partner with us in this exciting venture.



324,102

MEALS
SERVED

3,966

EMERGENCY
FOOD HAMPERS

258

GROUPS
VOLUNTEERED

4,389

INDIVIDUALS
VOLUNTEER

62,767

NUMBER OF
VOLUNTEER HOURS

“Volunteering is the ultimate exercise in democracy. You vote in elections once a year, but when you volunteer, you vote every day about the kind of community you want to live in.” – MARJORIE MOORE



VOLUNTEER SERVICES

If this statement is true, then our volunteers want to live in a world where all people are treated with dignity, love and respect – because they show it every day here at Siloam Mission.

Siloam Mission volunteers voted with their **62,767 hours of service – the equivalent of 30 full time staff hours.**

People had their say in our community by serving meals, sorting through donations and clothing, distributing clothing, providing much needed medical services, counseling, haircuts, facilitating art projects, assisting in administrative tasks, consulting with us and much more.

If anyone ever feels hopeless about the suffering that is experienced by many people in Winnipeg who are without homes, they need only look to the community at 300 Princess Street to find hope.

This is where you may find a group of youth from the local church prepare a meal for three hundred people, it is where you may find someone who is retired giving their time by sorting through donations and finding

items that are dignifying and useful for the people we serve.

This may be where you find a consultant giving our staff invaluable advice about non-profit management to help us achieve our goals for the future.

SACRED MOMENTS OF BUILDING COMMUNITY

It's challenging to find highlights of the 2010-2011 fiscal year – everyday there are sacred moments of volunteers building community and serving selflessly.

Our volunteers are kind and gentle; they are seekers of justice and fair community; they are outspoken advocates, and quiet catalysts of grace.

Our volunteers are as unique as the community we serve.

One thing they all have in common however, is that **to be a Siloam Mission volunteer means to have a belief that something is not right in the world and that something must be done about it**, and that real change starts by giving a piece of yourself and investing it in someone else's life.



162

STEEL TOE
BOOTS
PROVIDED

800

HAIRCUTS
PROVIDED

13,596

CLOTHING
ROOM VISITS

316

WOMEN THAT
USED THE
SHELTER

1,090

MEN THAT
USED THE
SHELTER

39,117

TOTAL SHELTER
STAYS

FRONTLINE SUPPORT SERVICES

DROP-IN CENTRE

This past year we made some big changes to the structure of our frontline support services.

One Team

For the first time ever we combined the drop-in centre and emergency shelter departments to form one team. This makes for a stronger community of care for those we welcome into Siloam.

24/7 Operation

There is officially no days off for homelessness and poverty at Siloam anymore. In October we decided to open our doors for meals and services every hour of the day, seven days a week. The person we greet at our doors in the morning can stay connected with staff right throughout the day.

Bagged Lunches

Up to 40% of our shelter guests get up before 5:30 a.m. to go look for employment. Some of them find jobs for the day, others don't. But all of them miss breakfast at Siloam. Because it's not easy going to work on an empty stomach, we started the bagged lunch program which provides guests with nutrition for their day.

OVERNIGHT SHELTER

A Guaranteed Bed

Our emergency shelter continues to be full most nights. There's nothing more stressful than having to go through the day wondering: "will I have a place to sleep tonight?" It's even more stressful if you're trying to pursue employment, which 40% of our guests do.

To relieve that stress, there is now a guaranteed bed for everyone who used the shelter the night before. Every night, a few spots open up when someone doesn't return, making room for someone else. This also helps us identify those who are interested in taking the next step toward permanent housing.

Washing Feet

One of the many wonderful things we have witnessed this year is the humbling sight of people washing each other's feet. It comes in different forms.

Sometimes it's a staff member taking the time to wipe down a can of shaving cream so it's clean for the next guests to use; sometimes it's a shelter guest volunteering to clean garbage bins while tied to a wheelchair; and other times it's a volunteer who shows up in our kitchen shortly after sunrise to make sure breakfast is served for those in need. They do all of this because it's people we serve, and it's dignity they deserve.



74

MEDICAL
PROFESSIONAL
VOLUNTEERS

670

DENTAL
VISITS

3,010

MEDICAL
VISITS

3,840

MEDICAL HELPS
& REFERRALS

FRONTLINE SUPPORT SERVICES (CONTINUED)

PAUL LONGTIN RESOURCE CENTRE

Thanks to a generous donation from the Estate of Paul Longtin, we were able to completely renovate our art room and turn it into the multipurpose Longtin Resource Centre. In addition, we were able to completely renovate our employment-training classroom and turn it into a computer lab.

The new rooms provide a bright and colourful atmosphere for our art program, recovery meetings, game activities, movie club, workshops, training sessions and computer training.

ART PROGRAM

This year we decided to extend the art program to make it more accessible to our guests. Instead of only running the program in the art room – now the Longtin Resource Centre – we brought arts and crafts activities into the drop-in centre to encourage participation. Almost everyone participated.

We also held our first art exhibit ever – the Colours of Hope event created by Red River College student Desiree Mendoza. In addition, we held our first art contest ever sponsored by Credit Union Central Manitoba, and will celebrate our artists at our Annual Gala by displaying their work.

SAUL SAIR HEALTH CENTRE

When you're living on the street, the first thing to deteriorate is your health. Our Saul Sair Health Centre continues to provide top-tier medical care free

of charge with dignity and respect to people who rely on our services. As a connecting point between the compassionate and Winnipeg's less fortunate, medical professionals keep volunteering their time, skills and passions to help our guests stay healthy despite their circumstances.

GYM

Our guests now have a place to work out their health problems, boost self-esteem and build a sense of self-worth at our newly opened gym. Every piece of equipment was graciously donated, and the floor was provided free of charge by The Floor Show. As well, the gym is completely volunteer run by members of the Manitoba Fitness Council.

OPTOMETRY CLINIC

Thanks to the Cardinal Foundation, INNOVAMED and Dr. Luke Small, our new optometry clinic provides eye care completely free of charge for anyone in the inner city who needs it. Pearle Vision is graciously donating the eye glasses to those in need. And the optometrists? You guessed it – volunteers who give of their time outside of their own clinic hours.

W.O.V.E.N.

An acronym for Women of Value of Every Nation, our W.O.V.E.N. event was a day of pampering and health education for the inner-city female community. Women got their hair and nails done free of charge, and learned about common female health concerns and procedures.

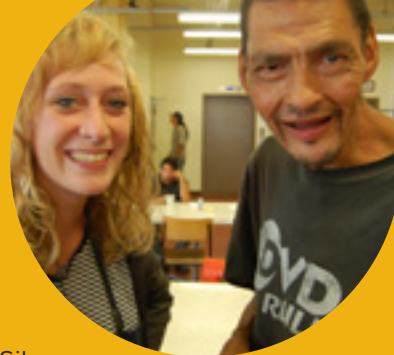
TRANSITION SERVICES

This past fall we began development on a new transition services program. The purpose of the program is to encourage, promote and assist clients in the process of personal growth in six key areas:

- physical resources
- financial capacity and stability
- health (all facets)
- social and emotional well-being
- employment and education
- personal spirituality

CIRCLE OF CARE

Through a team of supports made up of Siloam Mission staff and volunteers, we empower the client to set goals and help him or her achieve those goals by connecting them with available resources. A crucial part of the process is the Circle of Care – a program that connects each client with a staff member who the client can learn to trust and turn to for accountability.



76.5

KILOMETERS OF
SNOW AND ICE
REMOVED FROM
SIDEWALKS

1,272

TOTAL BAGS
OF GARBAGE
CLEANED UP

1,914

TOTAL POSTERS
REMOVED
FROM DOWNTOWN
POLES

6,501.5

TOTAL HOURS
WORKED BY
PARTICIPANTS

“I’m moving into my own place next week. My worker found me a good place in a nice area where I can’t get to drinking easy. That’s good. I want you to know that I would not have made it without Siloam Mission. I mean that. I would not have made it without you.” – SHAWN, GUEST

EMPLOYMENT TRAINING

Many people trapped in the cycle of poverty and homelessness find it difficult to obtain and maintain employment due to lack of resources, skills and opportunities.

BUILDING FUTURES

The Building Futures program is now the umbrella program under which we place participants in different areas of the Mission. We currently have two participants in MOST (Mission: Off The Street Team) and two on our Siloam Support Team.

MOST (MISSION: OFF THE STREET TEAM) & SILOAM SUPPORT TEAM

In partnership with the Downtown BIZ, the MOST participants worked very hard this year keeping the streets of downtown Winnipeg clean.

This year we chose not to expand the program, and narrowed the area for street maintenance.

As participants are moving on from the program, we decided not to refill those positions. Instead, we gave other participants who were ready for a change and a new challenge, roles inside of the organization. One participant is working in the shipping receiving area; the other is sorting clothing donations alongside our volunteers and stocking the clothing room.

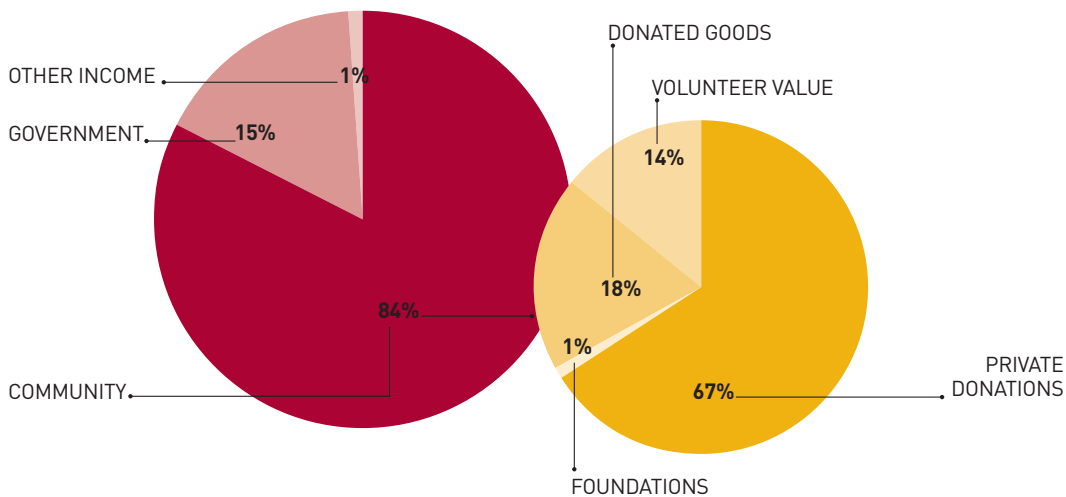
These two positions are fast paced and excellent opportunities for the participants to grow with the support of staff to help out when times are difficult.

CELEBRATING SUCCESS

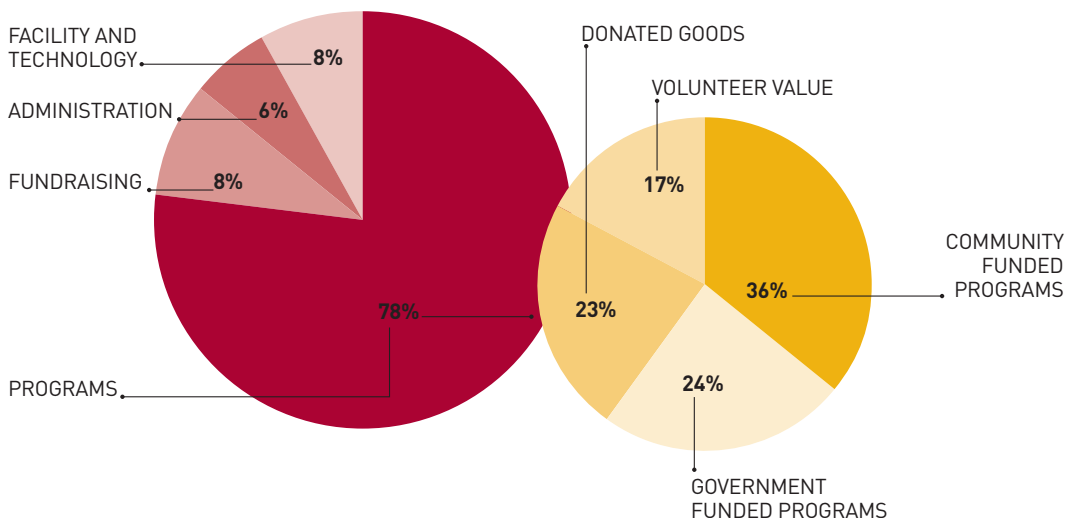
We’ve had celebrations throughout the year to encourage participants. We held a graduation party after participants completed their first computer class, and took a trip to Lower Fort Garry to celebrate the completion of the life skills class.

FINANCIAL SUMMARY MAY 1, 2010 – APRIL 30, 2011

RESOURCES 2010-2011



EXPENSES 2010-2011



MONETARY RESOURCES 2010-2011

Community Support	4,263,451
Government Support	1,213,338
Foundation Support	61,504
Private fee for Service sales and rentals	75,308
Interest and sundry	7,585
Gain(loss)on disposal of Fixed Assets	(8,360)

NON MONETARY RESOURCES

Gift In Kind	293,955
Donated Goods	893,384
Volunteer Value	886,198

DEFERRED CONTRIBUTIONS

Amoritzation of Prior Years	107,880
Less Current Years	(245,900)

TOTAL RESOURCES 7,548,343

MONETARY EXPENSES 2010-2011

Programs	2,958,746
Fundraising	570,626
Administration	374,703
Facility and Technology	515,413
Amortization	232,864

NON MONETARY EXPENSES

Gift in Kind	293,955
Donated Goods	893,384
Volunteer Value	886,198
Land (GIK) Capitalized	(130,692)

TOTAL EXPENSES 6,595,197

EXCESS REVENUE OVER EXPENSES 953,146

Regular Volunteer Value is calculated as 58,636 hours at \$13.00/hour
Professional Volunteer Value is calculated as 4,131 at \$30.00/hour
Donated goods is valued at 446,692 pounds of goods at 2.00/lb

Complete audited financial statements provided by Chambers, Fraser and Co. are available at www.siloam.ca



COMMUNITY AWARENESS

SPONSOR THE MEAL PROGRAM

A new initiative, the Sponsor the Meal Program brings business partners onboard through an all-inclusive sponsorship package. Businesses can opt in at different levels to sponsor Siloam events like our CJOB 680 and CHVN 95.1 radiothons, our Annual Gala or media advertising.

Businesses contribute financially to pay for an entire breakfast, lunch or dinner (or multiples thereof) at a donated amount of \$1000 per meal. In exchange, they get to participate in one of our annual events and receive recognition for their support. Sponsors can also bring in teams of volunteers to help serve the meal.

To date, we have 19 partners on board with a total of \$84,000 raised. Our goal is to build a supportive community around the people we serve and to have 365 meals sponsored by our next fiscal year-end. We invite you to join us as we partner together for change in our city

MONTHLY PARTNERS FOR CHANGE

We always try to reduce administrative costs. Partners for Change – which are monthly donors – help us reduce mail and postage costs by allowing us to mail only one consolidated tax receipt at the end of the year. Knowing we can rely on monthly donors also helps Siloam Mission budget for the future.

This year we saw an 8% increase in Partners for Change. We were very fortunate to meet some of them in person at our first ever Partners for Change Breakfast & Open House.

CHURCHES, SCHOOLS AND THIRD PARTIES

Hundreds of school and church groups across Manitoba came in for tours, volunteered and collected urgently needed items such as hygiene items, kitchen items, food and clothing.

The grade 12 class at Ecole Gabrielle Roy slept out in makeshift box shelters on Halloween in solidarity with the homeless. Another highlight was the Louis Riel

School division who held a social justice conference for all of its high schools. Not only did they learn about homelessness, but also packed 1,000 lunches for guests of Siloam who pursue employment during the day.

Our third party events included golf tournaments, art shows, galas, BBQs, oil changes, fashion shows, concerts, and more. Every bit helps and we cannot do what we do without all of our partners!

UNDER THE RADAR

In its second year, our Under The Radar urban outreach program hosted two different youth groups – one from Minnesota, the other from rural Saskatchewan. The program exposed participants to the realities of poverty and homelessness in Canada's inner cities. Many youth participants expressed their shift in perception after confronting their own thoughts on poverty, and we're excited to keep growing the program.

THANK YOU TO OUR PARTNERS COMMITTED TO CHANGE!

Alina Schumacher of Schumacher Realty Ltd
Manitoba Pork Council, Community Relations Program
E-Care Contact Center Services Ltd
92 CITI FM/ 102.3CLEAR FM
Bell Media Radio Winnipeg
Shona Goulden and Associates with Realty Executives
First Choice
ProTELEC Alarms
Cardinal Capital Management Inc
Winnipeg Convention Centre

Regehr's Printing Ltd
Manitoba Lotteries
CHVN Radio
Boeing
St Andrew's River Heights United Church
Steinbach Credit Union
DeckWorks
Credit Union Central of Manitoba
Crosstown Credit Union
Danny's Whole Hog BBQ & Smokehouse
Subway Restaurants

THANK YOU

MAJOR CONTRIBUTORS – \$5,000+

Angele Deschenes
Boeing Canada Operations Ltd
Cardinal Capital Management Inc
CHVN
Community & Housing Development
Credit Union Central of Manitoba
David and Cathy Poggemiller
Devuono Holdings Ltd
Downtown Winnipeg Biz
E-Care Contact Center Services Ltd
Fast Air Ltd
Gail Morberg
Gary and Jacquie MacFarlane
Government of Canada-HRSDC
Joyce Aitken
Manitoba All Charities Campaign
Manitoba Family Services and
Consumer Affairs
Manitoba Health
Precambrian Wholesale (2010) Ltd.
ProTELEC Alarms-SERVO Electronics
Qualico
Regehr's Printing
Robert Suppes
Rock Lake Colony Ltd
Rona Home & Garden
Schumacher Realty Ltd
Sean Gray-Prairie Footwear
Shannon Shultz
Shona & John Scappaticci
Stewart and Tracey Silagy
The Ladybug Foundation Inc
The Winnipeg Foundation
Waldbee Natural Honey

BEQUESTS

Estate of Dorothy Catherine
Menzies Cameron
Estate of Ann Davidson
Estate of Douglas Gibson
Estate of Paul Longtin
Estate of Jennifer Montgomery



facebook.com/siloammission
twitter.com/siloammission
youtube.com/siloammission

MAJOR FUNDERS AND DONORS

As part of our ongoing mission to connect the compassionate with Winnipeg's less fortunate, the Siloam Mission community has been the recipient of tremendous financial and volunteer support from businesses and individuals in the past year.

We've seen companies rally their staff members to serve meals to our guests, collect urgent needs for the various services we provide and raise funds to support our programming.

We are so grateful for all of our donors!

Whether you have given a part of who you are through your company, or have given to us individually, you've helped make a difference in the lives of your inner-city neighbours.

We have a vision to alter the landscape of Winnipeg's core, but we can't do it without you. Thank you for seeing us through, thank you for encouraging us, and thank you for giving of your time and resources to come alongside those in need.

We encourage you to come in for a tour to see what your contribution and investment is doing for our inner city.



300 Princess Street
Winnipeg, MB R3B 1M3
204.956.4344
www.siloam.ca